



Multimedia-based knowledge transfer for museum environments

Starting point

Managing knowledge transfer using state-of-the-art media is a multidimensional challenge. To address your message the best possible way, target groups and their way of processing information have to be identified, media types need to be defined, and all the content including storylines has to be specified and produced. Besides the communicating the content, issues related to technical equipment in the buildings, rental devices

for visitors, alignment with IT processes, budgeting (and more) need to be structured and considered. The Mercedes Benz Museum and the Glyptothek (State Collection of Antiquities) Munich are examples of projects where KIAG has successfully proved its competence in information and knowledge transfer solutions.

Implementation

In these projects, KIAG services included

- Consulting and conduction of workshops with all stakeholders
- Requirement specification and solution design
- Organization of tenders and support in the selection of suppliers
- External project steering support and quality management including certification
- Complete project management as general contractor
- Cost calculation and budgeting
- Framework-based software development for stationary and mobile systems including layout, design, testing, roll out and support
- Media production (e. g. steady cam and octocopter-based video production, authoring and text revision by professional authors, animated films, audio production)

- Procurement of hardware
- Configuration of app store accounts for the clients and release to market for media guides and marketing apps



Success story

We do not leave you alone but stand by your side as a highly motivated, professional and reliable partner until the project goals are reached. So our clients are pleased with the benefits to this day of

- Informative and beautiful mobile media guide apps for adults
- Special guide solutions for kids
- Marketing apps with interfaces to social networks and the companies webservers (e. g. integration of RSS feeds to inform the visitors about news)
- Impressive and robust media installations like driving simulators, interactive screens, localization-based content provisioning